

STUDY IN DENMARK

STUDY PROGRAMMES

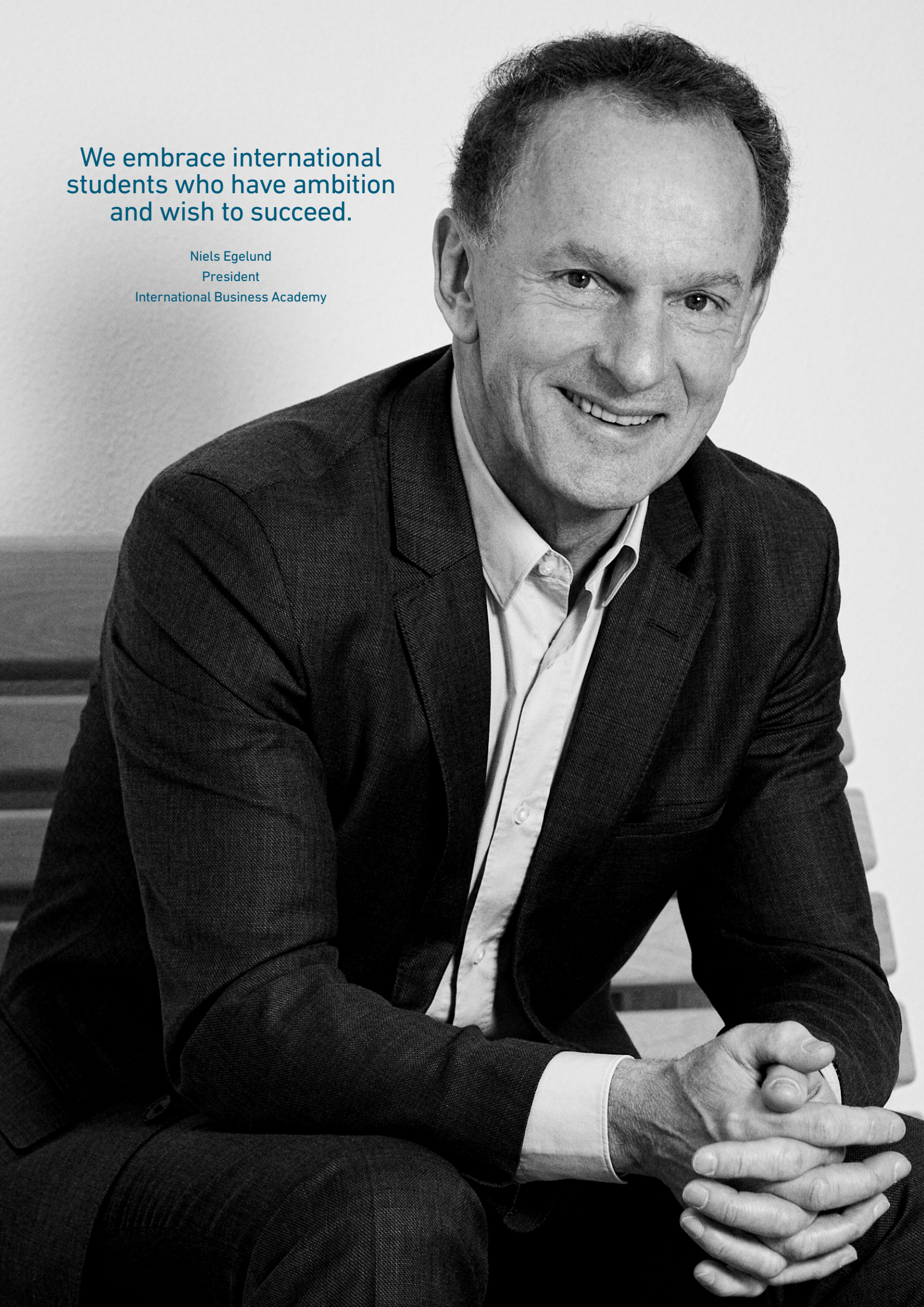


LEEDS
BECKETT
UNIVERSITY



We embrace international
students who have ambition
and wish to succeed.

Niels Egelund
President
International Business Academy



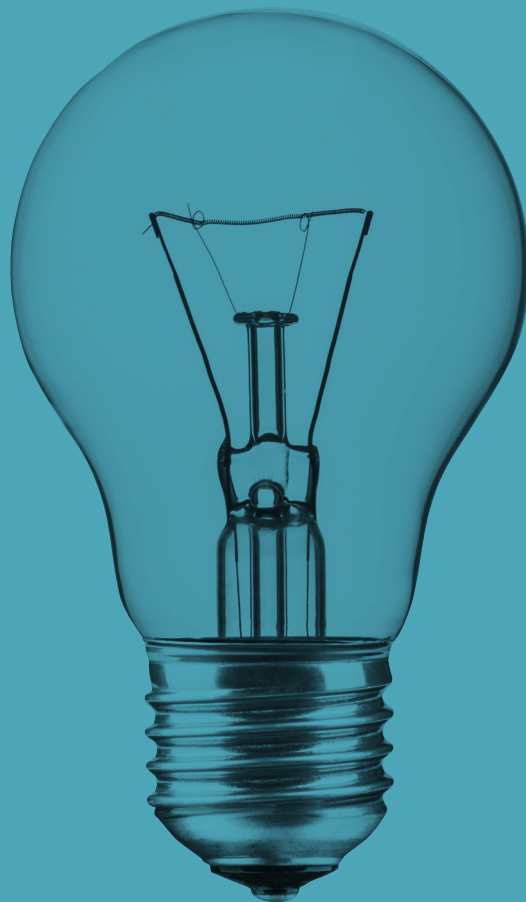
WELCOME TO IBA

At IBA, we are proud to offer world class education, supported by a splendid learning environment, highly qualified teaching staff and an international administration.

We aim to give you a wide range of experiences, skills and knowledge in an excellent social and cultural environment that will enable you to develop your professional and social networks.

We welcome students from around the world, who have the ambition and commitment to succeed in their studies and career, with a motivation to engage in class activity and to participate in the social and extra-curricular activities that demonstrate a wish to succeed.

Niels Egelund, President



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INTERNATIONAL BUSINESS ACADEMY

KOLDING

From our roots as a trade school going back more than a century, today's IBA offers various international degrees taught in English, at the bachelor's and master's level covering a range of subjects in business, marketing and management.

One of our hallmarks is the close co-operation with industry both locally, nationally and globally. This means that we constantly keep track of and adapt to the requirements of today's world of work, and our students receive an education that can be applied directly in the job market.

Our degrees often include practical assignments and case studies and the opportunity for short study exchanges with our partner institutions around the world. With more than 1500 students from within Denmark and throughout the world, we offer a high quality learning and teaching environment while providing valuable networking and a friendly and welcoming multicultural social experience.

STUDY IN ENGLISH

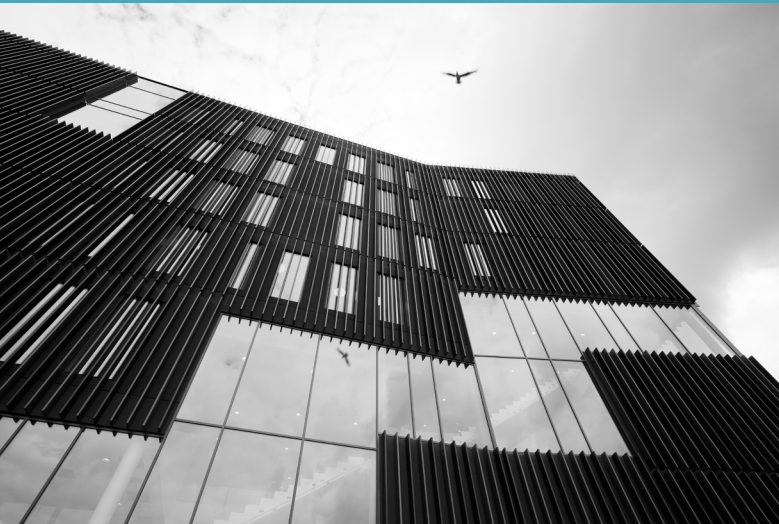
Many of our study programmes are taught in English, giving you the opportunity to develop your language skills while obtaining a degree.

STUDENT LIFE

With many of our students coming from outside Denmark, we can give you a truly vibrant, fascinating and fun student experience. Our students and staff organise a range of social, sporting, leisure and cultural activities aimed to suit every taste. We have a student-run bar and common room that is accessible 24 hours a day by the students, and students can join the student life team to organise cultural, sport and nightlife activities.

As a student at IBA, you have the opportunity to join the Buddy and Ambassador programmes, offering the chance to make friends, develop networks and provide a valuable addition to your CV. You are also encouraged to attend Danish classes which will give you a better understanding of Danish culture, people and history.





PUT THEORY INTO PRACTICE



EDUCATION THAT WORKS

Study programmes at IBA are firmly rooted in the practical working world, reflecting the needs of industry and the job market.

PERSONAL DEVELOPMENT

The combination of theory and practice in the study programmes at IBA prepares you for a modern career which demands constantly developing knowledge and new skills.

CAREER OR FURTHER STUDY

With a degree from IBA, you are ready to enter the job market, or you can go on to take a higher degree either at IBA or use your transferable credits at one of our partner universities or other institutions around the world. You can even start your career and then return later to pursue a higher qualification full-time or part-time.

Education
with a practical
purpose



STUDENT HUB

KOLDING

Situated in the heart of Denmark, Kolding is one of the larger cities in Denmark, with a long tradition of providing business education. Today, there are several higher education institutions in Kolding offering a wide range of activities.

With a population of over 60,000, Kolding is large enough to offer an array of social, sports, recreational and cultural activities while at the same time maintaining a friendly and easy-going atmosphere. Situated in one of the fastest growing and most successful economic regions in Denmark, Kolding is easy to reach by air, road and rail.

By international standards, Denmark has a very low crime and accident rate, and Kolding offers students a safe and secure environment. It is safe and easy to walk around the town, with a short distance between most of the main attractions. Cycling is exceptionally easy and a good way to get around. Almost everyone in Denmark speaks English, so making yourself understood in shops and on public transport is equally easy.

ACCOMMODATION

Although you are responsible for finding your accommodation, with more than 800 student apartments in Kolding this is relatively straightforward. In order to secure the type and price of accommodation you want, it is important to apply as early as possible. We recommend that you apply for accommodation at www.studentkolding.dk. Also, there are relevant groups and pages on Facebook, that offer help, advice, and shared experiences. This is a useful platform for the exchange of information on practical matters, such as accommodation, buying and selling furniture and mobile phone deals, etc.

When renting accommodation, you should expect to pay a deposit in advance. Normally, apartments are unfurnished, but there is a plentiful supply of cheap furniture, new or used.

LIVING COSTS

It is important to take into account all living costs. This includes travelling to and from Denmark, accommodation, food, books and leisure activities. It is cheaper if you are prepared to share an apartment. You should allow approximately 800-900 Euros per month to cover all your expenses.

SPORTS AND LEISURE

Kolding is a great location if you are the active type, with several sports facilities and walking and cycling trails. Kolding has a splendid swimming and aquatic centre, and a well-equipped private fitness centre is available to IBA students at a reduced rate. There are plenty of shops in the town centre, and a 15-minute bus ride away there is a large shopping centre that includes a multiplex cinema.





BECOME A

GLOBAL CITIZEN

IBA offers an array of international activities to prepare you for success in an increasingly internationalised world of work and social connectivity. Our international students, faculty and administration from around the world contribute to a rich multicultural social and learning experience.

SHORT-TERM INTERNATIONAL PROGRAMMES

We have a wide range of short-term international opportunities providing the possibility for our students to strengthen their ability to work in a multicultural environment, broaden their international network and develop their skills related to their studies.

Every year, IBA students can participate in study visits abroad to countries such as the USA, China or the UK. With opportunities like short-term study abroad programmes and international marketing and business weeks, students at IBA will have the opportunity to create a global network.

DENMARK



Denmark: 6 million inhabitants



Kolding: 60,000 inhabitants



1 Euro = approx. 7.5 DKK



Kolding: 4,600 students

KOLDING



45km to Billund International Airport



90 km to the German border

It was the teachers,
yes, but also the course
administrator and course
director... everyone has
gone out of their way to
help me. I've been
really happy with the
whole IBA.

Avanika Trikambhai Kotak
MSc graduate



THE DANISH EDUCATION SYSTEM

GUIDE

There are broadly three types of degree-level institutions in Denmark:

- Institutes of Professional Higher Education
- University Colleges
- Universities

IBA is a public institute of professional higher education offering degrees designed for direct entry to the job market or further study.

What is a top-up Bachelor?

A 1 to 1.5-year full-time programme building on a 2-year AP degree or equivalent from another country, leading to a bachelor's degree.

UNIVERSITIES

TERTIARY EDUCATION

PhD

MASTER

BACHELOR

UNIVERSITY COLLEGES & INSTITUTES OF PROFESSIONAL HIGHER EDUCATION

TOP-UP BACHELOR

AP DEGREE

SECONDARY EDUCATION

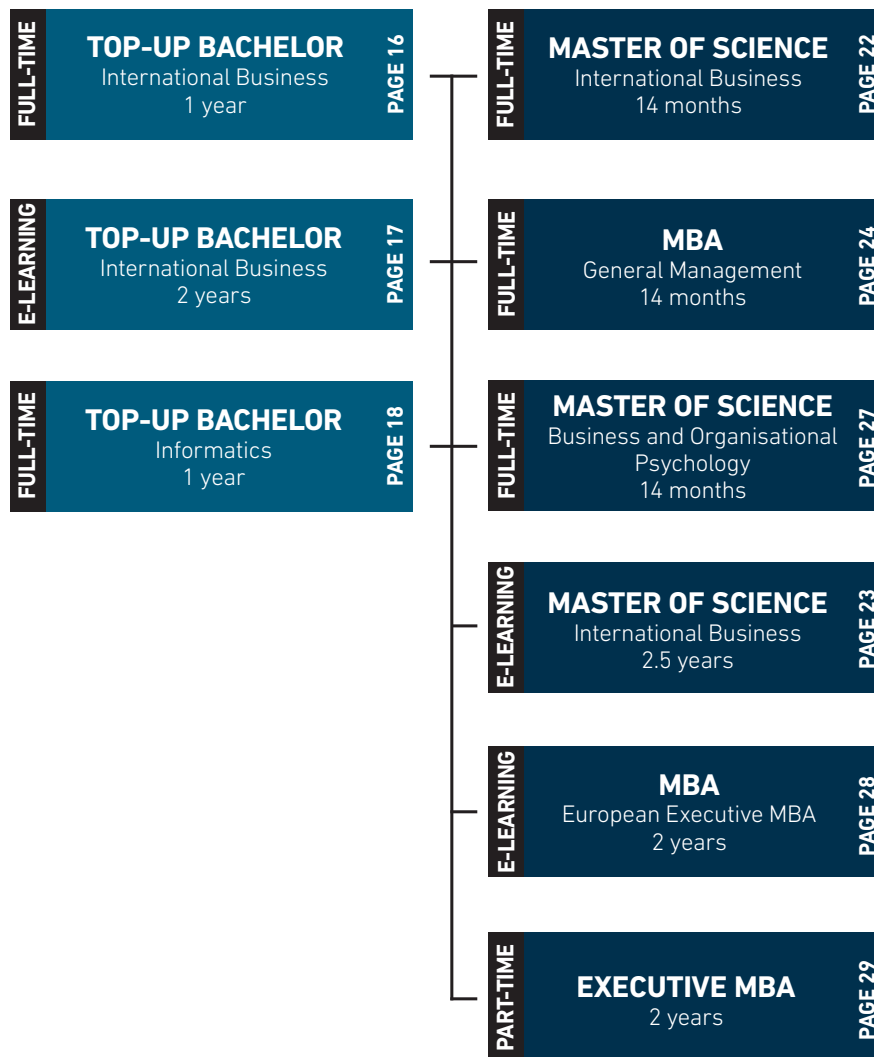
PRIMARY EDUCATION

In order to ensure the high standards for which Denmark is renowned, all IBA activities are carefully monitored and audited by the Ministry of Higher Education and Science. Additionally, IBA is an accredited institution by UK universities and satisfies their very demanding academic management and quality criteria.

STUDY PROGRAMMES

IBA delivers degrees at two levels:

- Bachelor's (undergraduate)
- Master's (postgraduate)





14

| UNDERGRADUATE
DEGREES



TOP UP BA (HONOURS) IN

INTERNATIONAL BUSINESS (FULL-TIME)

The full-time top-up BA (Honours) in International Business degree has been developed by IBA in co-operation with Coventry University, UK. The programme encourages the development of a range of specific business knowledge and skills, as well as critical attitudes towards change and enterprise that reflect the dynamic business environment and the need for adaptability of business graduates.

The educational aims of the programme are

- To develop a range of transferable skills, competencies, and independent lifelong learning skills valuable in employment and career development in international areas.
- To reflect business practice within the international context and with an emphasis, where appropriate, on the application of theory to practice.
- To demonstrate a comprehensive knowledge and understanding of the international business environment, business strategy, and the key functions of business organisations.
- To develop the ability to assess and evaluate critically the global business context, as well as synthesize and evaluate various solutions for the resolution of global problems and issues.
- To enable students to develop, or enhance careers in the international business arena.
- To enable students to enter postgraduate programmes.

Admission requirements

The normal requirement for this one-year top-up BA programme is a minimum of two years post-secondary education (min. 120 ECTS, AP degree from Denmark or equivalent) or 240 CATS (APL with 120 credits at level 1 and 120 credits at level 2) obtained in a business-related area. Additionally, it will require IELTS 6.0 or equivalent.

**Coventry University
is one of the top
universities in the UK**

FACTS

For information on how to apply, tuition fees, and application deadline, check the website:
iba.dk/international/bachelor/international-business-full-time

PROGRAMME CONTENT

Principles of Strategy	20 CATS	International Human Resource Management	20 CATS
Management of E-Commerce	20 CATS	International Logistics	20 CATS
Academic English for International Business	10 CATS	International Marketing	20 CATS
		Understanding International Business	10 CATS

Accredited by Coventry University UK, QAA and Danish Evaluation Institute. Delivered in Kolding by IBA and Coventry University jointly. CU Coventry is part of the Coventry University Group.

TOP-UP BACHELOR IN

INTERNATIONAL BUSINESS (E-LEARNING)

This bachelor's (with Honours) degree, developed jointly by IBA and Leeds Beckett University builds on your prior education and work experience. The programme is offered via e-learning, giving the freedom to fit studying into a life with family, social activities and work. It is a top-up programme that corresponds to the third year of a full-time bachelor's and builds on top of two-year programmes like the Danish AP degrees or the British DipHE or HND programmes.

Our BA degree in International Business gives you the most important tools you need to solve complex challenges that occur when working in an international environment. You will gain insights into specific techniques and methods within financial management, intercultural communication and human resource management, enabling you to work on your assignments in a very professional way.

Admission requirements

The normal requirement is a minimum of two years of post-secondary education (AP degree or equivalent) in a relevant subject area such as business or management. Applicants with other experience/qualifications will be assessed individually. You must have a sufficient level of English and math.

FACTS

For information on how to apply, tuition fees, and application deadline, check the website: iba.dk/international/bachelor/international-business-e-learning

PROGRAMME CONTENT

Module 1: Economics	10 CATS	Module 6: Finance 1	10 CATS
Module 2: Organizational Behavior	10 CATS	Module 7: Finance 2	10 CATS
Module 3: Culture Studies	10 CATS	Module 8: Corporate Strategy	10 CATS
Module 4: Marketing Issues 1	10 CATS	Research Project	40 CATS
Module 5: Marketing Issues 2	10 CATS		

TOP UP BSC (HONOURS) IN INFORMATICS (FULL-TIME)

The full-time top-up BSc (Honours) in Informatics has been developed by IBA in cooperation with Coventry University, UK, and leads to a Coventry University degree. The programme gives candidates the leading-edge skills for 21st-century Informatics. Career destinations for graduates of the programme include IT, web development, Desktop Application Development. Graduates may also choose to continue their studies at the postgraduate level.

The educational aims of the programme

The Informatics degree programme has been designed with specific subject-related modules to address:

- The most recent developments in today's web-intensive environment, with topics such as rapid agile development, web application, and open source development.
- The social, legal and ethical aspects of the modern computing environment.

Graduates of this programme will be:

- Competent computing professionals, with the ability to work effectively in the computing/IT industry worldwide, or as facilitators in any industry requiring computing/IT expertise.
- Competent to undertake research at the master's level, building on the knowledge gained in the Informatics programme.
- Competent to work in international environments and project teams.

Admission requirements

The normal requirement for this one-year top-up BSc programme is a minimum of two years postsecondary education (min. 120 ECTS, AP degree from Denmark or equivalent) or 240 CATS (APL with 120 credits at level 1 and 120 credits at level 2) obtained in an IT-related area. Additionally, it will require IELTS 6.0 or equivalent.



FACTS

For information on how to apply, tuition fees, and application deadline, check the website:
iba.dk/international/bachelor/bachelor-of-science-informatics

PROGRAMME CONTENT

Web API Development	20 CATS	Games and AI	20 CATS
Agile Development	20 CATS	Open-Source Development	20 CATS
Information Technology and Global Development	20 CATS	Individual Project	20 CATS

Accredited by Coventry University, UK QAA, and Danish EVA. Delivered in Kolding by IBA and Coventry University jointly.



20 | POSTGRADUATE DEGREES





As we look ahead
into the next century,
leaders will be those who
empower others.

Bill Gates



MSC IN

INTERNATIONAL BUSINESS (FULL-TIME)

The full-time Master of Science degree has been developed by IBA in cooperation with Coventry University, UK. The 3 semesters comprise 8 modules covering the areas of strategy, analysis, trade, economics and research. Each module is completed with a written exam and a written paper. The final semester is devoted to a dissertation on a theme chosen according to the student's own interests in consultation with an IBA tutor. All classes are taught in English at IBA in Kolding.

The course provides students with the opportunity to develop a strategic outlook within a global context, and to hone business skills developed in their earlier academic studies. This has the overall objective of preparing students for a successful career in management, in either the public or the private sector.

Successful business managers have the ability to think strategically, communicate effectively, and implement complex business projects, from new product development to mergers and acquisitions. The emphasis on building management skills is illustrated in several of the core modules. The MSc in International Business will help students develop an analytic and conceptual perspective in key functional areas, and the ability to apply critical skills to the functions and processes that drive business and organisations today.

Admission requirements

You must normally have successfully completed a degree in a relevant subject area at undergraduate level (bachelor or equivalent), and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.



Study international
business and get
ready for a global
career.

FACTS

For information on how to apply, tuition fees, and application deadline, check the website:
iba.dk/international/master/master-of-science-in-international-business-fulltime

COURSE CONTENT

Semester 1:

Global Business in Emerging Regions	15 CATS
Global Supply Chain and Logistics	15 CATS
Marketing in an International Perspective	15 CATS
Accounting for Business	15 CATS

Semester 2:

International Trade Management	15 CATS
Global Markets and Entry Strategies	15 CATS
International Leadership & Management	15 CATS
International Human Resource Management	15 CATS

Semester 3:

Dissertation	60 CATS
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MSC IN INTERNATIONAL BUSINESS (E-LEARNING)

IBA has developed this higher degree in cooperation with Leeds Beckett University, UK. It is an international, career-boosting management programme offering highly relevant content in a flexible study mode. You do not need to be present online at a particular time or at a specific geographic location. The study is completely independent of time and place, requiring only a computer with an internet connection. Eight modules cover the areas of strategy, analysis, trade, economics and research. Each module is completed with an assessment, which, for example, can be in the form of an oral exam (conducted online) or written coursework. The final dissertation is on a theme chosen according to the student's own interests in consultation with an IBA tutor. The modules are all taught in English.

Admission requirements

You must normally have successfully completed a degree in a relevant subject area at the undergraduate level (Bachelor or equivalent), and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.

FACTS

For information on how to apply, tuition fees, and application deadline, check the website:
iba.dk/international/onlineprogrammes/master-of-science-in-international-business-e_learning-iba

PROGRAMME CONTENT

Semester 1:		Semester 4:	
International Strategy	15 CATS	European Management and Business Strategy	15 CATS
Analytical Techniques	15 CATS	Research Design and Methods	15 CATS
Semester 2:		Semester 5:	
Management in International Firms	15 CATS	Dissertation	60 CATS
International Trade	15 CATS		
Semester 3:			
International Finance	15 CATS		
International Marketing	15 CATS		



MBA IN

GENERAL MANAGEMENT (FULL-TIME)

IBA has developed this full-time Master of Business Administration in cooperation with Coventry University, UK. It is aimed at those who have management experience and would like to further their career. Focusing on strategic management issues in combination with an in-depth exploration of functional organisational areas, the full-time MBA provides an up-to-date, holistic view of organisations in a business environment facing the challenges of an increasingly globalised business environment. The course comprises of 8 modules and a final dissertation delivered over 3 semesters. All classes are taught in English at IBA in Kolding.

MBA graduates can typically enter senior management roles, or build a career in consulting, marketing, finance and human resource management. In this respect, the personal development emphasis in the course reflects the skills demanded for flexible roles in management across a variety of organisational cultures and functions inside multinational companies.

Admission requirements

You must normally have successfully completed a degree at the undergraduate level (bachelor or equivalent). Additionally, for this study programme, you should have minimum 2 years of relevant management experience, and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.

FACTS

For information on how to apply, tuition fees, and application deadline, check the website:
iba.dk/international/master/master-of-business-administration-in-general-management

COURSE CONTENT

Semester 1:


Principles of Marketing	15 CATS
Strategic Analysis	15 CATS
Human Resource Management	15 CATS
Economic Environment of Business	15 CATS

Semester 2:

Financial Statement Analysis and Decision Making	15 CATS
Innovation Management	15 CATS
Management Consulting	15 CATS
Principles of Strategic Leadership	15 CATS

Semester 3:

Postgraduate Research Project: Dissertation Route	60 CATS
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You can never say,
'Now I know everything...'
- you have to keep learning
constantly in order to keep
yourself updated.

Vahid Hajjari
MBA in General Management



MSC IN

BUSINESS AND ORGANISATIONAL PSYCHOLOGY

The MSc in Business and Organisational Psychology course provides an understanding of applying psychology within business settings, including understanding consumer behaviours, employee engagement, and the impact of globalisation on organisational behaviours. The course provides an opportunity for professionals and future professionals without a background in psychology to learn about psychology theory as applied to business, contributing to the development of important skills around managing human behaviour and promoting well-being, in a business and organisational context. This recognises that the knowledge and skills related to business psychology are fundamental for a diverse range of professionals, including market-

ers, organisational communication professionals, and human resources professionals, among others. More broadly, the course will appeal to those either responsible for managing diverse teams or working as part of a team, or those seeking Continued Professional Development (CPD) opportunities.

Admission Requirements

You must normally have successfully completed a degree in a relevant subject area at the undergraduate level (Bachelor or equivalent), and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.

FACTS

For information on how to apply, tuition fees, and application deadline, check the website:
iba.dk/international/master/master-of-science-in-business-an-organisational-psychology

PROGRAMME CONTENT

Semester 1:

Psychological Assessment at Work	20 CATS
Work and Well-being	20 CATS
Leadership Engagement and Motivation	20 CATS

Semester 2:

Learning, Training and Development	20 CATS
Consumer Psychology	20 CATS
Project Planning and Research	20 CATS

Semester 3:

Systematic Literature Review and Evidence-Based Practice	60 CATS
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EUROPEAN EXECUTIVE MBA (E-MBA)

As a manager, you are expected to stay ahead of market trends and development, as well as the various external factors that influence a company's success, ability to compete with others, and position in the market.

Some of the most important parameters for a company to be successful are strategy, economics, management, marketing and human resource management, and this programme has a strong focus on these topics.

This MBA Degree is a part-time international programme, offered by Leeds Beckett University in co-operation with IBA International Business Academy in Kolding.

Admission requirements

You must normally have successfully completed a degree in a relevant subject area at undergraduate level (Bachelor or equivalent). Additionally, you must have 3-4 years of business experience, and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.

FACTS

For information on how to apply, tuition fees, and application deadline, check the website: iba.dk/international/master/european-executive-mba-e-learning

PROGRAMME CONTENT

Semester 1:

Managerial Economics	20 CATS
Managing Human Resources	20 CATS

Semester 2:

Managing Accountancy and Finance	20 CATS
Managing Strategy and Change	20 CATS

Semester 3:

Marketing Management	20 CATS
Critical Management Inquiry	20 CATS

Semester 4:

Dissertation	60 CATS
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EXECUTIVE MBA (PART-TIME)

The Executive Master of Business Administration has been jointly developed by IBA and Coventry University, and focuses on strategy, leadership, HRM and finance. A valuable component of this programme is the opportunity to network and share experiences and ideas with other management students both at IBA and Coventry University. Although completing an MBA is a challenging task, the course has been planned to fit around family life and career. With few students in each class and a blend of face-to-face teaching and e-learning, there is considerable in-built flexibility. The programme is completed over 2 years in 6 trimesters of 10-12 weeks. It consists of 9 modules and a final dissertation.

Admission requirements

To get enrolled, you are normally required to be educated to an undergraduate degree (bachelor or equivalent) level in business or economics. Additionally, you must have a minimum of 2 years management-level work experience and an English level that corresponds to the IELTS academic score of 6.5+ or the equivalent.

FACTS

For information on how to apply, tuition fees, and application deadline, check the website: iba.dk/international/master/executive-mba

PROGRAMME CONTENT

Trimester 1:	
Principles of Marketing	15 CATS
Strategic Analysis	15 CATS
Trimester 2:	
Human Resource Management	15 CATS
Financial Analysis & Decision Making	15 CATS
Trimester 3:	
Research Methods	10 CATS
Innovation Management	15 CATS
Trimester 4:	
Economic Environment of Business	15 CATS
Principles of Strategic Leadership	15 CATS
Trimester 5:	
Management Consulting	15 CATS
Trimester 6:	
Dissertation	50 CATS



EDUCATION THAT WORKS!

If you have any further questions, please
check www.iba.dk/international or contact us
at international@iba.dk

ARE YOU READY?



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